Portfolio Guidelines

The CSUEB Multimedia Graduate Program is an interactive and telematic arts, interdisciplinary program and encourages applications from people with a wide variety of backgrounds. The following are recommended guidelines for different types of work and formats.

Please label your portfolio clearly. If you wish to have your portfolio returned, please include a self-addressed, stamped envelope. Do not submit your only copy! Do not submit your portfolio to the Office of Admissions!

Portfolio Presentations

Disks
CD, or DVD formatted for MAC or Windows. It is best to prepare work to be presented in a single file. If there are multiple files that must be viewed, a description of the viewing sequence should be provided.

Web Sites
Provide the URL. If it is a large site please specify where you want us to look and suggest a navigation path.

Videos
The preferred format for videos’ is on a DVD, however VHS or SVHS formats will be excepted. Videos tapes should be no longer than ten minutes and should be properly cued up.

Hard Copy Portfolios
Graphic portfolios are welcomed and will be returned after viewing (please provide SASE or arrange for pickup).

Music and Audio Compositions
CD audio format only. Also, send an accompanying written description of the work, including title and date of production.

Scripts, Narratives and Creative Writing
Limited to ten pages. Please include relevant descriptive information about who the intended audience was and the date of production.

Computer Programs
Stand alone executable files only. If it is not entirely your project please include information about what part is yours.

Please direct all inquires about your portfolio to: multimedia@csueastbay.edu